



The International Outsource Management Research Center (IOMRC)

FACTOID

Mission: Serve as an independent and impartial resource supporting the discipline of professional global outsourcing.

Orchestrated Through:

- Custodial support for global public and private research works (reports, metrics, studies, surveys...),
- Host research facilities for independent study,
- Conduct non-solicited research to support the advancement of professional outsourcing,
- Coordination of Researchers from advisory, buyer/supplier, association and academic sectors,
- Support for research initiatives through access to materials, intellectual resources and objective examination, and
- Organize, conduct and support conferences, education, and symposiums relating to research based venues on a global basis.

Governance: The International Institute for Outsource Management (non-profit trade organization) under the direction of the Board of Governors.

Sponsorship: As with any venture it needs support. What does this mean and how much does it cost? Both are very good questions and rest assured that the level or type of support is totally up to you. Regardless of your choice as an interested sourcing participant access to the center will remain the same. Sponsorship can be through 'name' support or through a combination of 'name and monetary support'. Organizations who provide the latter will receive special access priority, discounted research assistance support, hosted reception at key event functions (including the center opening) and visible support signage at the center. Those giving 'name support' will receive special event invitations, as well as recognition as a supporter of the center. While it's not our intent to secure funding, it none the less is essential to advance the mission and to crystallize the advancement of professional sourcing.

Sourcing Disciplines Support: All (ITO, KPO, CCO, FAO, REO, LMO, BPO...), if it's sourcing then support will be given.

Committed Support: Graduate University - China Academy of Sciences (GUCAS)
Hong Kong PolyU

Anticipated Questions:

- Why Wuxi, PRC? Support, commitment, desire and understanding of local government without conditions.
- How can use of the IOMRC help us as advisors? The IOMRC serves the global sourcing community and for advisors it accommodates research resources, materials, facilities and objective review without prejudice. This helps to extend your research at a fraction of the cost and amplify the value of IOMRC endorsement, whenever this is requested and obtained.
- What is the benefit to suppliers/buyers? The challenge is vested in questions surrounding what, where and value. Information falls into categories, some of which are purposefully biased, and exhaustive studies are not always available. The IOMRC attempts to overcome these issues through it's mission.
- Is the framework for the IOMRC fully defined? The short answer is NO. The IOMRC is expected and encouraged to evolve. Change flexibility will insure a heightened level of responsiveness and an ability to address changing needs.
- Who can I contact to discuss this matter further?

Jerry E. Durant, Chairman Emeritus
The International Institute for Outsource Management (IIOM)
4200 Vanita Ct., Suite 200
Winter Springs, FL 32708 USA
iiomdurant@gmail.com
jdurant@Int-IOM.org